

MEDIA ADVISORY

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MEDIA CONTACT:

Amanda Corby Noguchi
Under My Umbrella, INC
Phone: (808) 783-1407
amanda@undermyumbrella.com

THE TRAVELING PLATE - A STATEWIDE CULINARY TOUR TO BENEFIT SURFRIDER FOUNDATION KICKS OFF AT OVER 100 RESTAURANTS FOR THE MONTH OF AUGUST

This August, Surfrider Foundation has partnered with Kona Brewing Company and over one hundred chefs and restaurants across the state to produce the 4th Annual Traveling Plate Hawai'i, a unique 'traveling' culinary event series and Restaurant Ambassador campaign stretching across the islands.

For the entire month of August each participating Restaurant Ambassador will create a special "Traveling Plate" dish and a portion of proceeds from each dish or beverage purchased will go directly back to Surfrider's local Hawai'i Chapters. To sweeten the pot, Kona Brewing Company has agreed to match donations dollar for dollar up to \$15,000. Those interested in supporting can simply dine at any of the participating restaurants, ask for the Traveling Plate special and enjoy ono food or drink while dining for a good cause.

"We are stoked to be the beneficiary of the Traveling Plate's culinary tour because it works so well with Surfrider's Ocean Friendly Restaurants program!" says Stuart Coleman, the Surfrider Foundation's Hawaiian Islands Manager. "We're grateful to have partners like Kona Brew Co., Under My Umbrella and our many Restaurant Ambassadors who share Surfrider's passion for protecting our coasts."

In addition to the month-long campaign, Traveling Plate Pau Hana events will take place statewide providing an opportunity to learn more about Surfrider's efforts and their Ocean Friendly Restaurant program while enjoying unique locally crafted dishes and cold Kona Brewing Co beers. For more information and a list of participating restaurants and Pau Hana events visit www.TravelingPlateHI.com

About Surfrider Foundation:

Celebrating their 35th anniversary, the Surfrider Foundation is dedicated to the protection and enjoyment of the world's oceans, waves and beaches through a powerful network of community leaders. Surfrider's five Hawai'i Chapters help protect beach access, water quality and conservation of our coastal areas. They also help reduce marine plastic pollution through, their Ocean Friendly Restaurants program, which is the largest in the country.

About Kona Brewing Company:

Celebrating its 25th year, Kona Brewing Company was started in Kailua-Kona on Hawaii Island in the spring of 1994 by father and son team Cameron Healy and Spoon Khalsa, who had a dream to create fresh, local island brews made with spirit, passion and quality. Today, Kona is Hawaii's longest-running and favorite craft brewery, known for top-selling flagship beers Big Wave Golden Ale and Longboard Island Lager and innovative small-batch beers brewed exclusively on and for the Islands. From the beginning, Kona has remained committed to brewing the freshest beer of exceptional quality closest to market, which helps to minimize its carbon footprint by reducing shipping of raw materials, finished beer and packaging materials. In 2019, Kona Brewing Co. will open a brand new 100,000-square foot brewery steps away from its original brewery and pub. Built with the latest innovations in technology and resource efficiency, the new brewery will be one of the most environmentally sustainable brewers in the world.

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